

PARTNERS IN PROSPERITY

Leduc-Nisku Economic Development Association is actively working to strengthen business growth in the region. Now is the time to come together to support one another, expand our resources, attract new investment and collectively guide business development and growth in the Leduc Region.

Invest in the Region



With your support and investment, the Leduc-Nisku EDA will increase economic success of the region, work to improve regional opportunities, and effectively market the benefits of doing business in the region. The Partners in Prosperity Program investments are specifically targeted to implement Leduc-Nisku EDA's strategic goals.

Invest in your Business



Build your brand and gain exposure through Leduc-Nisku EDA's marketing channels. Through Leduc-Nisku EDA's website, social media networks, and blog, you can increase your company's visibility. Leduc-Nisku EDA networking events, educational opportunities and government relations provide you with endless potential to connect with peers, learn about the region, and enhance your business growth.

LEDUC · NISKU

**ECONOMIC DEVELOPMENT
ASSOCIATION**

Our Partners

Leadership Partners

Alberta Venture Gardens
Leduc Business Park

Investing Partners

Airco Aircraft Charters Ltd.
Apollo-Clad Laser Cladding Inc.
ATB Financial - Leduc
Deloitte LLP
Executive Royal Hotel Leduc
MNP LLP - Leduc
Rosenau Transport Ltd.

Supporting Partners

Beaumont Chamber of Commerce
Devon & District Chamber of Commerce
FFAF - Flying Fresh
GO Productivity
Leduc Regional Chamber of Commerce
Leduc Downtown Business Association
Leduc Foundation
NAIOP
Sagewood Communications Solutions Ltd.
Tridentium Enterprise Inc.

Investment Levels

\$500 - Supporting

\$1,000 - Investing

\$2,500 - Advising

\$5,000 - Leadership

**Realtor &
Developer**

\$2,500 Investment

Industry Alliance

\$2,500 Investment

See over for a full list of investment benefits



Leduc-Nisku
Economic Development Association
E: eda@leducniskueda.com
T: 780-986-9538

PARTNERS IN PROSPERITY

Supporting Partner

Recommended for companies with less than \$1M in annual revenue,
Sole Proprietor, Not for Profit and Government organizations

\$500 Investment

- Company profile in the Partners in Prosperity Featured Media Series
 - One page company feature
 - Feature in *The Ledger* – online newsletter
 - Feature on Leduc-Nisku EDA social media
- Company profile on the Leduc-Nisku EDA website and in the Investment Attraction package
- Access to exclusive partners only e-newsletter updates
- Opportunities to connect with regional business leaders, fellow Partners in Prosperity and Board members
- Invitation to attend exclusive Partners in Prosperity and Board Member events

Investing Partner

Recommended for companies with \$1M to 10M in annual revenue

\$1,000 Investment

Enjoy all the benefits of the previous level plus:

- Enhanced company profile listing on Leduc-Nisku EDA website
 - 50 word listing
- 10% discount on all Leduc-Nisku EDA events and programs

Advising Partner

Recommended for companies with \$11M to \$25M in annual revenue

\$2,500 Investment

Enjoy all the benefits of the previous levels plus:

- Enhanced company profile listing on Leduc-Nisku EDA website and Investment Attraction package
 - 100 word listing
 - Company logo
- Opportunity to showcase your company on industry and site location tours

Leadership Partner

Recommended for companies with greater than \$25M in annual revenue

\$5,000 Investment

Enjoy all the benefits of the previous levels plus:

- Enhanced company profile listing on Leduc-Nisku EDA website and Investment Attraction package
 - 150 word listing
 - Company logo/photo
- Invitation to attend site location meetings with potential business investors
- Access to a one year complimentary Chamber of Commerce membership in the community of your choice located in the Leduc-Nisku Region (for non-chamber members only)

For more information or to become a Partner in Prosperity, please call Kendall Franklin at 780-986-9538 or email at kfranklin@leducniskueda.com

PARTNERS IN PROSPERITY

Realtor & Developer Partner

\$2,500 Investment

Enjoy the following benefits:

- Company profile in the Partners in Prosperity Featured Media Series
 - One page company feature
 - Feature in *The Ledger* – online newsletter
 - Feature on Leduc-Nisku EDA social media
- Enhanced company profile on the Leduc-Nisku EDA website and in the Investment Attraction package
 - 100 word listing
 - Company logo
- Promoted in our Investment Attraction package
- Access to exclusive partners only e-newsletter updates
- Opportunities to connect with regional business leaders, fellow Partners in Prosperity & Board members
- Invitation to attend exclusive Partners in Prosperity and Board Member events
- 10% discount on all Leduc-Nisku EDA events and programs
- Two complimentary tickets to the Leduc Regional Realtors Forum
- Invitation to attend site location meetings with potential business investors
- Two Complimentary featured property listings on the Leduc-Nisku EDA website for one week
 - 2000 website visitors (monthly average)
- Two complimentary banner ads featured in *The Ledger*
 - About *The Ledger*
 - Content is concentrated on services and events that assist businesses in our region
 - Published weekly
 - 1100 subscribers who have expressed consent to receive the newsletter
 - Includes regional business owners, government officials and community members
 - 31% Open Rate (2016 Average) – compared to the industry standard open rate of 19%
 - 5% Click Rate (2016 Average) – compared to the industry standard of 1-3%

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